

Battle of the Branches

(Hamilton, Bermuda, 28 July 2006) Bank of Bermuda's St. George's Branch took top spot in the Bank's annual Cup Match Branch Decorating Contest held in celebration of the Cup Match holiday. A presentation was held today at the Bank's Head Office, with Maria Medeiros-Savoury, Deputy Head Personal Financial Services, and Frederica Forth, Bank of Bermuda Senior Sales and Service Manager, Banking Services, presenting top honours to the St George's Branch, (1st Place), Head Office Branch, (2nd place) and the Personal Lending Branch, (3rd place). The winning branches were awarded cash prizes which will be used for team building and staff initiatives.

The Cup Match holiday is a time for the community to come together and celebrate our common heritage. Frederica Forth and Maria Medeiros-Savoury congratulated the Bank's Personal Financial Services branch staff for their outstanding efforts and creative ideas.

Some of the décor elements in the participating branches included festive balloon displays using the Cup Match colours, snack vendors serving treats to customers, historical Cup Match presentations, music and mock Crown and Anchor games.

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- Founded in 1889, Bank of Bermuda is the leading provider of fund administration, trust, custody, asset management and banking services in Bermuda. Since 2004 it has been a wholly owned indirect subsidiary of HSBC Holdings plc.
 - Further information on Bank of Bermuda can be found at www.bankofbermuda.bm
 - Further information on HSBC can be found at www.hsbc.com

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