

**Bank of Bermuda wins industry accolades as it is named ‘Bank of the Year 2007’ for Bermuda**

**(Hamilton, Bermuda, 3 December 2007)** Bank of Bermuda announced today it has received industry accolades after being named ‘Bank of the Year 2007’ for Bermuda by The Banker. The Banker, the Financial Times Group’s global banking publication, selects the top banks in every country on a yearly basis to win the coveted ‘Bank of the Year’ award.

The Banker Award recognises strength in financial performance, strategic initiatives, innovation in technology, marketing advantage and community investment. Chief Executive Officer of Bank of Bermuda, Philip Butterfield noted, “Bank of Bermuda strives to be the leading financial services provider in Bermuda by understanding the needs of our customers and delivering solutions which meet and exceed their expectations. Winning the Bankers Award is a direct reflection of our success in executing this strategy. In the year ahead we will continue to focus on providing innovative products and quality services to our customers, support the growth and development of our staff and remain steadfast in our commitment in giving back to the community.”

A full listing of ‘Bank of the Year’ winners will be published in the December edition of The Banker.

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**Notes to Editors:**

Founded in 1889, Bank of Bermuda is the leading provider of fund administration, trust, custody, asset management and banking services in Bermuda. Since 2004 it has been a wholly owned indirect subsidiary of HSBC Holdings plc.

- Further information on Bank of Bermuda can be found at [www.bankofbermuda.com](http://www.bankofbermuda.com)
- Further information on HSBC can be found at [www.hsbc.com](http://www.hsbc.com)

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