

Bank of Bermuda's new look statements to be used worldwide by HSBC Group

(Hamilton, Bermuda 13, December 2007) Bank of Bermuda today unveiled the new look of their banking statements for customers. The new look statements are not only to be rolled out for local Bank customers but have been chosen by HSBC to be the standard customer statement across all jurisdictions.

Bank statements will now feature more defined lines, bolder print and shading for easier reading. All annual and monthly statements mailed to customers will feature this new look with the redesign of e-statements to follow in the coming months. It is hoped that by replicating this new look with e-statements even more customers can be encouraged to go paperless. The Bank has been campaigning for customers to sign up for e-statements and to discontinue receiving paper statement as part of the Bank's 'Live Green' initiative.

Bank of Bermuda began developing the new look of their statements earlier this year in a bid to provide a fresh and simpler layout for customers. Inspired by current statements of different HSBC jurisdictions, the Bank created a look that incorporated all key elements in order to provide a more comprehensive design, which will act as a prototype for Bermuda and the rest of the Group going forward.

Bank of Bermuda Chief Executive Officer, Philip Butterfield, noted, "The new look of the statements is part of our commitment in providing excellent customer service. We are always looking at ways in which we can improve on the products and services we provide to our customers. We're excited to be able to extend this new look across all of our statements and for HSBC to replicate our new look across the entire Group. We often talk about the benefits that being part of the HSBC Group brings to our customers and to our operations here in Bermuda with international access and global expertise and

this is an example of how we can share local expertise and skills with the Group to ultimately better serve customers.”

- ends -

Notes to Editors:

- Founded in 1889, Bank of Bermuda is the leading provider of fund administration, trust, custody, asset management and banking services in Bermuda. Since 2004 it has been a wholly owned indirect subsidiary of HSBC Holdings plc.
 - Further information on Bank of Bermuda can be found at www.bankofbermuda.com
 - Further information on HSBC can be found at www.hsbc.com
-

Media contact:

Kim Wheddon

Bank of Bermuda

Telephone: (+441) 299 5613

Fax: (+441) 299 6559

E-mail: kim.l.Wheddon@bob.hsbc.com