

31 January 2008

BANK OF BERMUDA HITS THE ROAD TO ATTRACT YOUNG BERMUDIANS

Bank of Bermuda is heading out to the US and Canada on their annual expedition in search of Bermuda's brightest and most talented students to discuss the various graduate employment opportunities available at Bank of Bermuda.

The road-show kicks off in the US where a recruitment team, made up of Bank of Bermuda Human Resources professionals, current Graduate Trainees, and other business representatives will be meeting with students in Philadelphia, Pennsylvania on 1 February; Washington DC on 2 February; and Huntsville, Alabama on 4 February. Once finished in Alabama, the tour will travel north to Canada, where students can catch up with the team in Wolfville, Nova Scotia on 6 February; Halifax, Nova Scotia on 7 February; and Toronto, Ontario on 9 February.

Each road-show stop will be organised as a social event to provide students with the opportunity to network and speak with the recruitment team in an informal setting about both summer and full-time employment opportunities at the bank. The recruitment team will also be conducting interviews and screenings for the bank's Graduate Development Programme. This is the first year that Bank of Bermuda has included the US on the roadshow itinerary in response to the growing number of Bermudian students who currently attend universities and colleges in the US.

As Bermuda's largest private employer Bank of Bermuda is constantly looking to hire young Bermudians. The Graduate Development Programme is a two-year programme,

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Graduate Development Programme Roadshow/2

which provides accelerated training and practical experience to selected graduates who are interested in developing leadership skills, sales capabilities and product knowledge for a career in the financial services industry. The programme also offers international exposure through an intensive leadership development course held at HSBC's Group Management Training College in the UK.

Graduates enrolled in the programme receive tailored rotation within the business of choice based on their overall career ambitions, to give them hands-on experience and a greater understanding of the different roles and functions within their chosen field. Each graduate is assigned a mentor throughout the two year period, who helps them prepare a development plan which addresses the capabilities and skills needed to not only successfully complete the programme but to obtain a professional designation.

Bank of Bermuda's Head of Human Resources, Stuart McLeod, said, "As the Island's largest private employer, there are a host of opportunities for young Bermudians to take advantage of at Bank of Bermuda. The road-show gives us the opportunity to speak to students about the varied career paths available at the Bank, from Wealth Management and Information Technology to Relationship Management and Financial Accounting. We recognise the importance of attracting young Bermudians into our organisation, so we can grow talent from within to take up leadership positions in the future."

Times and locations for the road-show are:

Philadelphia, Pennsylvania: 1 February 2008, Jones Restaurant, 6:30pm

Washington D.C.: 2 February 2008, Ruths Chris Steakhouse, 6:30pm

Huntsville, Alabama: 4 February, Courtyard Marriott, 5:30 pm – 7:30 pm

Wolfville, Nova Scotia: 6 February, Wong International Centre, 4:00 pm – 6:30 pm

Halifax, Nova Scotia: 7 February, Lord Nelson Hotel, 5:30 pm – 7:30 pm

Toronto, Ontario: 9 February, Marriott Toronto Down Town, 5:30 pm – 7:30 pm

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Graduate Development Programme Roadshow/3

To RSVP for the events, contact Lauren Mahoney at lauren.p.mahoney@bob.hsbc.com or visit www.bankofbermuda.com for more information.



Caption: Yolanda Outerbridge, Director of Human Resources at Bank of Bermuda, speaks to students about graduate employment opportunities at the bank, during last year's road-show.

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Notes to editors:

1: Founded in 1889, Bank of Bermuda is the leading provider of fund administration, trust, custody, asset management and banking services in Bermuda. Since 2004 it has been a wholly owned indirect subsidiary of HSBC Holdings plc.

2: Further information on Bank of Bermuda can be found at www.bankofbermuda.com

3: HSBC Holdings plc serves over 125 million customers worldwide through around 10,000 offices in 83 countries and territories in Europe, the Asia-Pacific region, the Americas, the Middle East and Africa. With assets of some US\$2,150 billion at 30 June 2007, HSBC is one of the world's largest banking and financial services organisations. HSBC is marketed worldwide as 'the world's local bank'.

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