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**BANK OF BERMUDA ENCOURAGES CUSTOMERS TO GO GREEN
ON WORLD ENVIRONMENT DAY WITH E-STATEMENTS**

Bank of Bermuda is going 'Green' on World Environment Day to promote environmental awareness among customers and employees.

In an effort to encourage customers to sign up for electronic statements rather than having paper statements printed and mailed out each month, Bank of Bermuda is donating \$5.00 to the Bermuda National Trust for every customer who signs up for e-statements on 5 and 6 June. Funds raised will be donated to the Bermuda National Trust to plant native and endemic trees and shrubs in woodland reserves and to enhance and maintain open spaces. Each customer will also receive a free environmentally friendly gift which includes a canvas shopping bag, a CFL light bulb, plastic recycling bags, a recycling information flyer and a recycling activity book with crayons for children.

To stir up excitement for World Environment Day, Bank of Bermuda branches will be decorated with plants, tellers will be dressed in '*be part of the solution*' t-shirts, and there will be a number of internal educational initiatives to raise awareness about climate change with employees.

Chief Financial Officer, Nigel Crow, who also heads the Bank's environmental committee, Live Green, noted, "Bank of Bermuda, as part of the HSBC Group, joins 60,000 colleagues in over 35 countries who are organising events focusing on how employees can '*be part of the solution*' and raise awareness of climate change. We felt we had an opportunity to reach out to our customers and partner with a local charity to make difference. Last year

This information is issued by

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Press Release

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we teamed up with the Bermuda National Trust for our Community Action Day focusing on the environment and again this year we plan to join with them and the Audubon Society in removing invasive species and planting endemic plants at nature reserves. Our e-statements initiative provided the perfect opportunity to partner with them again and we are happy to further strengthen our commitment to this worthwhile cause.”

Jennifer Gray, Executive Director of the Bermuda National Trust thanked the Bank noting, “This is a wonderful opportunity for our two organisations to come together for a common cause. We commend the Bank for this initiative which contributes on many levels to World Environment Day. The Bank is promoting environmental awareness in the community, providing resources for best practices by individuals, saving paper and trees through corporate best practice and supporting the mandate of the Trust to protect and promote Bermuda’s unique natural and cultural heritage for everyone, forever.”

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Notes to editors:

1: Founded in 1889, Bank of Bermuda is the leading provider of fund administration, trust, custody, asset management and banking services in Bermuda. Since 2004 it has been a wholly owned indirect subsidiary of HSBC Holdings plc. Further information on Bank of Bermuda can be found at www.bankofbermuda.com

2: HSBC Holdings plc serves over 128 million customers worldwide through around 10,000 offices in 83 countries and territories in Europe, the Asia-Pacific region, the Americas, the Middle East and Africa. With assets of some US\$2,354 billion at 31 December 2007, HSBC is one of the world’s largest banking and financial services organisations. HSBC is marketed worldwide as ‘the world’s local bank’.

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